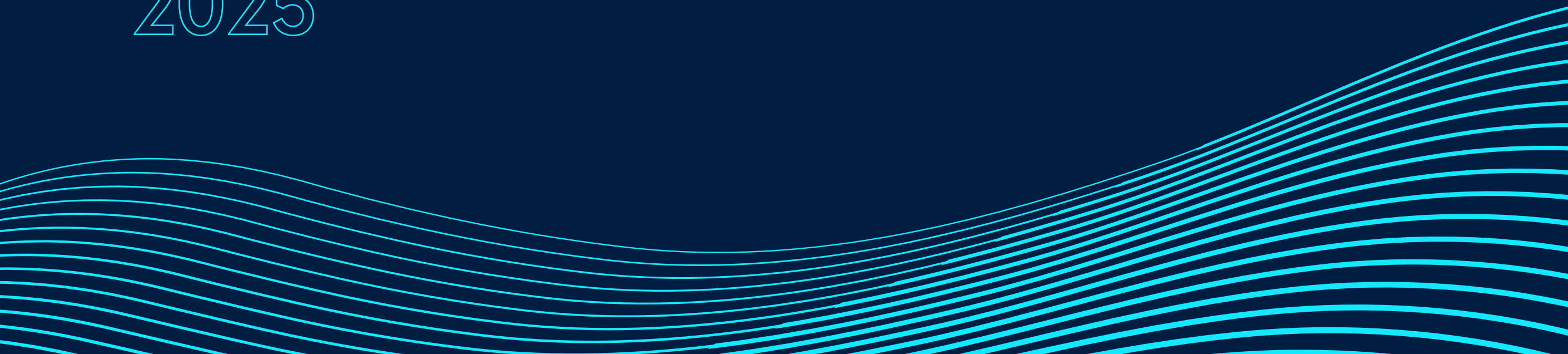


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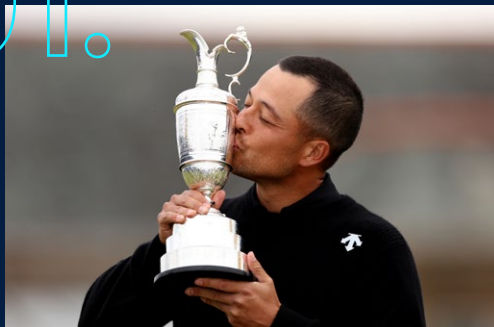
Marketing Materials

2025



2025 Events.

01.



The Open

02.



AIG Women's Open

03.



The Senior Open

04.



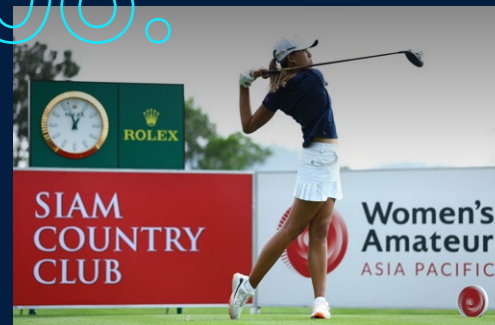
The Amateur Championship

05.



The Women's Amateur Championship

06.



Women's Amateur Asia-Pacific

07.



Africa Amateur Championship



01. The Open





Championship Overview.

The Open is golf's original major and one of the world's most prestigious events.

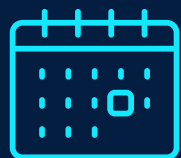
The 152nd Open was filled with drama, tension, and, in the end, unbridled joy, as Xander Schauffele emerged from the pack and produced the round of his life to become Champion Golfer of the Year on an enthralling final day at Royal Troon.

Schauffele separated himself from the rest of the field with a run of four birdies in six holes on Troon's treacherous back nine to become uncatchable.

In 2025, The Open will head back to the County Antrim coast and to Royal Portrush's famous Dunluce Links, one of the most challenging golf courses in the world, for The 153rd Open.



Key Information.



Date of Event

17–20 July 2025.



Location

Royal Portrush, Ireland.



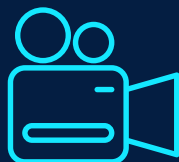
Rights

All media rights.



Territory

Worldwide as available.



Programming

- ▶ World feed live coverage (approx. 47 hours).
- ▶ Official film.
- ▶ Featured Groups x 4 Daily.
- ▶ Live Par 3 Channel (approx. 40 hours).
- ▶ Live preview programming (over 20 hours).



Technical

- ▶ Satellite playout.
- ▶ Fibre.



Schedule

Thursday 17 July: 05:30 – 19:00

Friday 18 July: 05:30 – 19:00

Saturday 19 July: 09:00 – 19:00/End of Play

Sunday 20 July: 08:00 – 18:00/End of Prize Ceremony





02. AIG Women's Open





Championship Overview.

The AIG Women's Open is one of 5 major Championships in Women's Professional Golf. It is staged by The R&A and sanctioned by the Ladies' European Tour (LET) and the Ladies' Professional Golf Association (LPGA), and welcomes the best players in the world to Britain's greatest Championship venues.

As one of only two women's majors played outside the US, the AIG Women's Open prides itself on being golf's most international major – and this sentiment is backed up by the fact the last nine Champions have hailed from nine different countries.

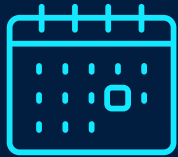
Lydia Ko triumphed at St Andrews in 2024 to become the first New Zealander to win the prestigious Championship. The Olympic Champion cut through a leading group of greats on the way to glory, including world number one Nelly Korda, defending Champion Lilia Vu and a resurgent two-time winner Jiyai Shin.

History will be made in 2025 when the AIG Women's Open is staged in Wales for the very first time at Royal Porthcawl.





Key Information.



Date of Event

31 July – 03 August 2025.



Programming

- ▶ World Feed live coverage.
- ▶ Official film.



Location

Royal Porthcawl, Wales.



Technical

Satellite playout.



Rights

All media rights.



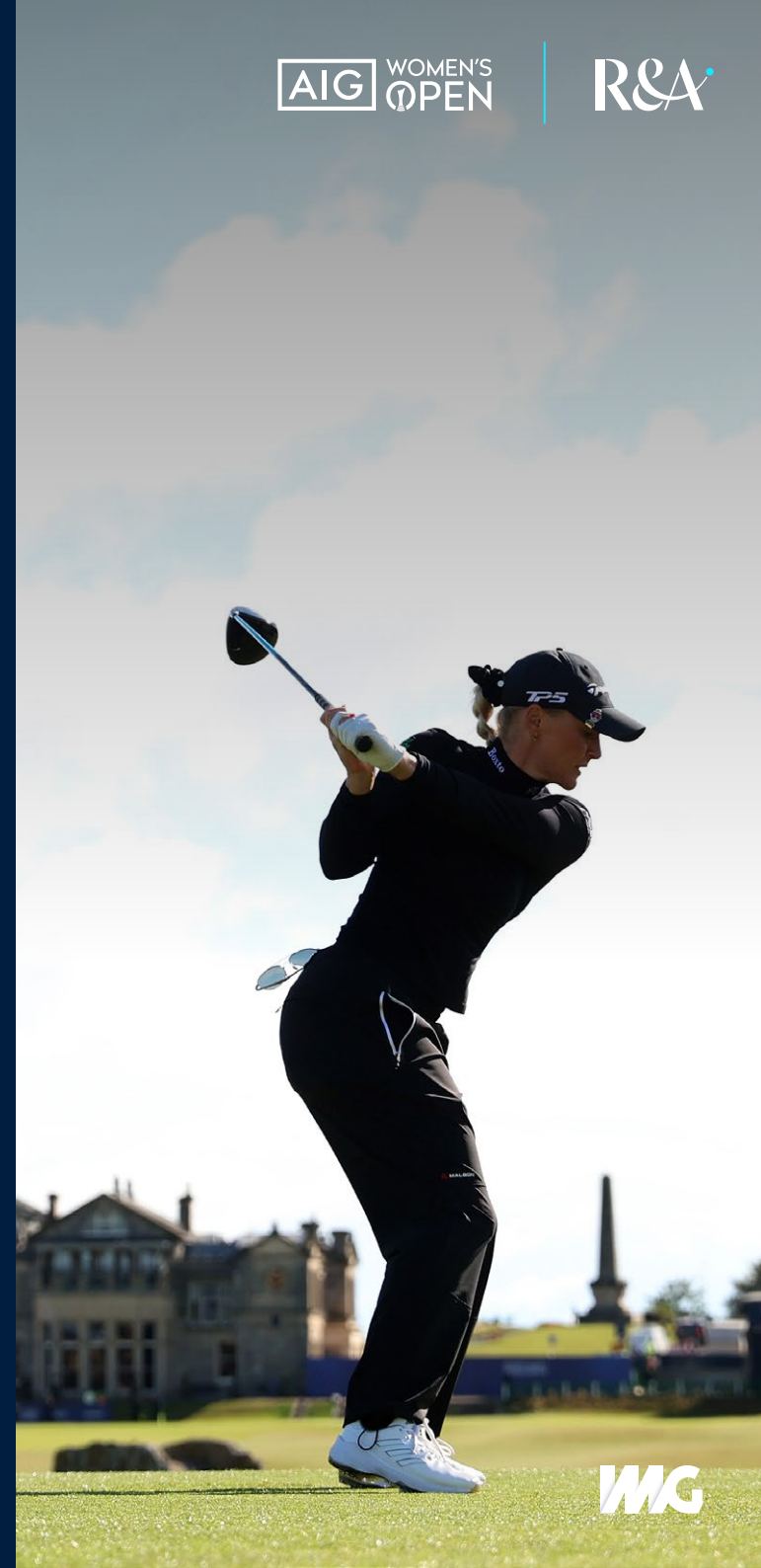
Schedule

TBC.



Territory

Worldwide as available.





03.

The Senior Open

THE
SENIOR OPEN

R&A



IMG



Championship Overview.

The Senior Open has been part of the European Senior Tour (now Legends Tour) since 1987.

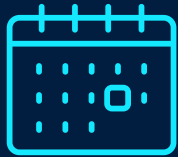
Jointly owned by The R&A and the European Tour Group and sanctioned by The R&A, the European Tour Group and the PGA Tour Champions, The Senior Open is one of five men's senior major championships in golf and one of the most sought-after titles in the senior game.

In 2024 the Senior Open returned for the third time in its history to the world famous Carnoustie Golf Links in Angus, Scotland. A plethora of golfing legends including numerous major Champions and former world number ones took part in the last major of the year. After 4 rounds in tough conditions, K.J. Choi emerged as the new Champion with a score of 10-under par 2-shots clear of Australia's Richard Green. England's Paul Broadhurst finished third followed by Canadian Stephen Aims in fourth and no fewer than seven players in a tie for fifth place.

In 2025, the 39th edition of Europe's only Senior Major will be turning for the fourth time in its history to the magnificent Old Course at Sunningdale.



Key Information.



Date of Event

24–27 July 2025.



Location

Sunningdale Golf Club, England.



Rights

All media rights.



Territory

Worldwide as available.



Programming

- ▶ World Feed live coverage.
- ▶ Official film.



Technical

Satellite playout.



Schedule

TBC.

THE SENIOR OPEN

R&A





04.

The Amateur Championship

R&A
THE AMATEUR
CHAMPIONSHIP

R&A





Championship Overview.

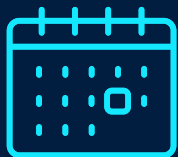
The Amateur Championship is one of the biggest and most prestigious amateur events, providing an international platform for up-and-coming younger players.

Contested over stroke play and then match play, the championship provides important opportunities for all participants, as alongside winning the title, champions of this event secure exemptions into The Open and the US Open, and by tradition, an invitation to play in the Masters Tournament. Past Champions include Bobby Jones, Sergio Garcia and Jose Maria Olazabal, with the likes of Rory McIlroy, Tommy Fleetwood and Colin Montgomerie being among a highly successful group of past competitors.

In 2025, The 130th Amateur Championship will return to Royal St. George's and Royal Cinque Ports, the latter a course that has hosted The Open on two occasions.



Key Information.



Date of Event

16–21 June 2025.



Programming

TBC.



Location

Royal St. George's and
Royal Cinque Ports, England.



Technical

TBC.



Rights

All media rights.



Schedule

TBC.



Territory

Worldwide as available.

R&A
THE AMATEUR
CHAMPIONSHIP

R&A





05. The Women's Amateur Championship





Championship Overview.

A proving ground for the stars of tomorrow, The Women's Amateur Championship provides an opportunity for the brightest female talents to display their ability on an international stage.

Along with the US Women's Amateur Golf Championship, it is considered the highest honour in women's amateur golf. The Championship, founded in 1893, attracts a top international field with an impressive list of former winners including McCormack Medal winner Leona Maguire and major champions Georgia Hall and Anna Nordqvist.

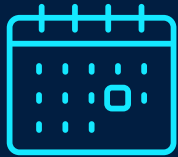
The Champion gains entry to the AIG Women's Open, US Women's Open, The Amundi Evian Championship, Chevron Championship and by tradition, an invitation to compete at the Augusta National Women's Amateur Championship.

In 2025, The 122nd Women's Amateur Championship will be hosted at Nairn Golf club, a former Walker Cup and Curtis Cup venue.





Key Information.



Date of Event

09–14 June 2025.



Programming

TBC.



Location

Nairn, Scotland.



Technical

TBC.



Rights

All media rights.



Schedule

TBC.



Territory

Worldwide as available.





06. The Women's Amateur Asia-Pacific





Championship Overview.

The Women's Amateur Asia-Pacific (WAAP) is the region's premier women's amateur golf championship.

The 2025 and seventh edition of the Women's Amateur Asia-Pacific (WAAP) championship will be played on the Waterside Course at Hoiana Shores in Vietnam from 6–9 March 2025.

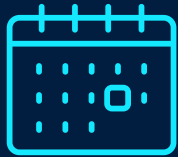
This will be the first time Vietnam has hosted the championship which launched the careers of three major champions, Yuka Saso, Patty Tavatanakit, Ayaka Furue, and former world number one Jeeno Thitikul.

The WAAP aims to inspire future generations of women golfers and provides the champion with a launchpad into international golf through exemptions to compete in three major championships; the AIG Women's Open, Amundi Evian Championship and the Chevron Championship. In addition, the champion will also be invited to the Hana Financial Group Championship, ISPS Handa Australian Open, The 122nd Women's Amateur Championship and Augusta National Women's Amateur.





Key Information.



Date of Event

06–09 March 2025.



Location

Waterside Course, Vietnam.



Rights

All media rights.



Territory

Worldwide as available.



Programming

Live.



Technical

Satellite.



Schedule

Thursday 6 March: 07:00 – 10:00

Friday 7 March: 07:00 – 10:00

Saturday 8 March: 04:00 – 07:00

Sunday 9 March: 04:00 – 07:00





07.

Africa Amateur Championship





R&A
AFRICA AMATEUR
CHAMPIONSHIP

R&A

Championship Overview.

In 2024, The R&A launched the Africa Amateur Championship, which was played at Leopard Creek.

The championship featured 72 men from the African region competing in a 72-hole stroke play format with the winner receiving an exemption into The 152nd Open at Royal Troon.

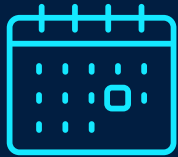
An invitational event for 20 elite women from the region was also held at the venue during the week of the championship.

The introduction of the new championship complements existing amateur championships jointly organised by The R&A in Asia-Pacific and Latin America and enables players from Africa to play at the highest level, as well as creating a pathway for African golfers to develop and become an inspiration for others to follow.

In 2025, the championship returns to Leopard Creek for the second edition.



Key Information.



Date of Event

05–08 February 2025.



Programming

Inclusive of Men's and Women's Competition



Location

Leopard Creek, South Africa.



Technical

Satellite.



Rights

All media rights.



Schedule

Provisional World Feed Times (GMT):

Wednesday 5 February: 11:00 – 14:00

Thursday 6 February: 11:00 – 14:00

Friday 7 February: 11:00 – 14:00

Saturday 8 February: 08:00 – 11:00



Territory

Worldwide as available.



2025 Timeline of Events.



05–08 February



06–09 March



09–14 June



16–21 June



17–20 July



24–27 July



31 July – 03 August

R&A

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