



Nitto
ATP
FINALS

ATP
MASTERS 1000



MEDIA OFFERING

2024

ATP
MEDIA | IMG

THE **ATP MASTERS 1000** IS A PREMIUM SERIES OF NINE TOURNAMENTS TAKING PLACE OVER THREE CONTINENTS THROUGHOUT THE YEAR.

As part of Phase One of ATP Tour's long term transformational Strategic Plan 'One Vision', two more ATP Masters 1000 events will move to 12 day events over the coming seasons, the format is currently already in use in Madrid, Rome, Shanghai, Indian Wells and Miami.

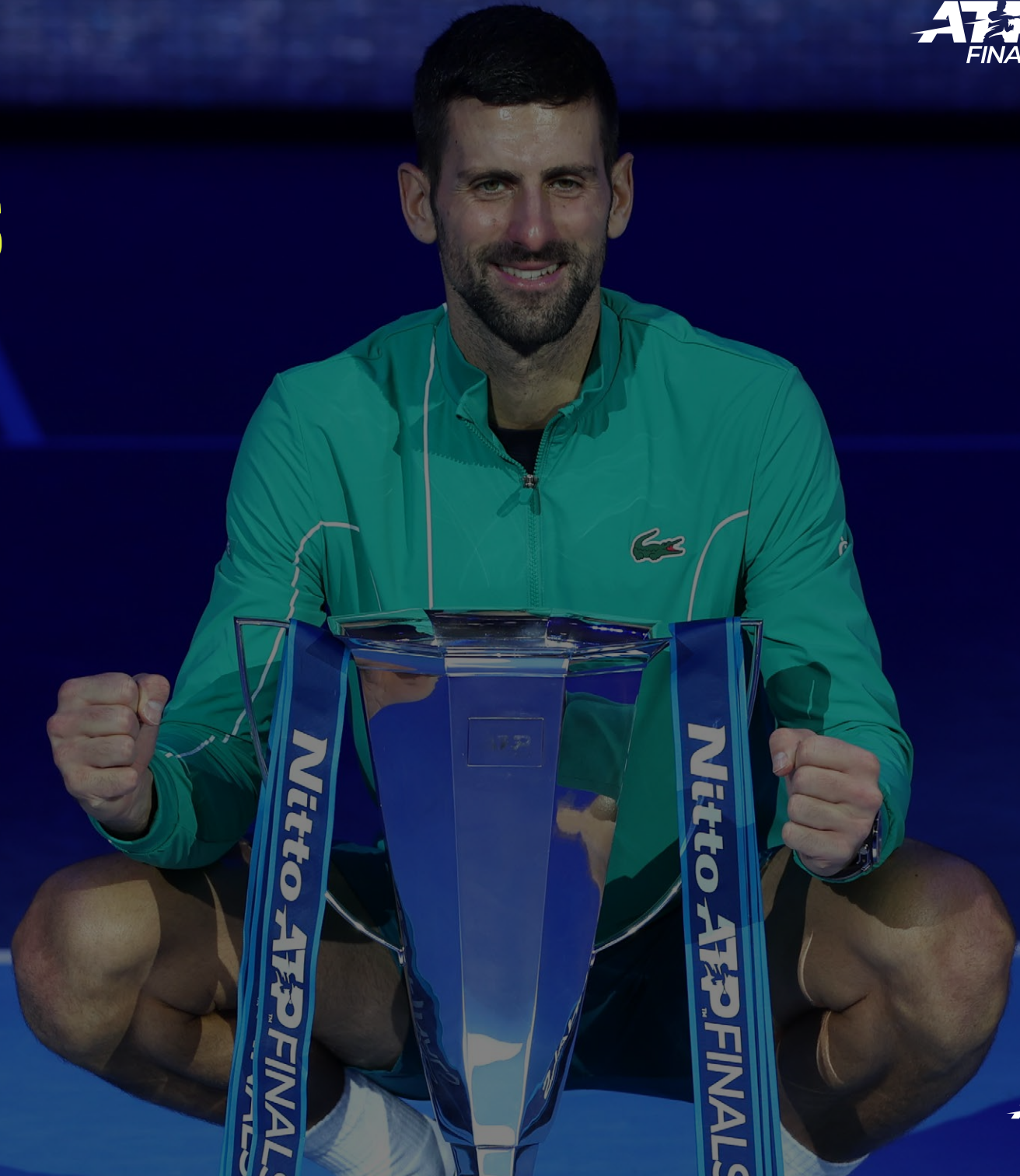
2023 saw the expansion of three of our Masters tournaments, from 7 to 12 days in duration. This continues for Canada and Cincinnati in 2025. This will mean a larger 96 man draw for some of ATP Tour's marquee events, bringing a wider talent draw and increased coverage for broadcast partners.



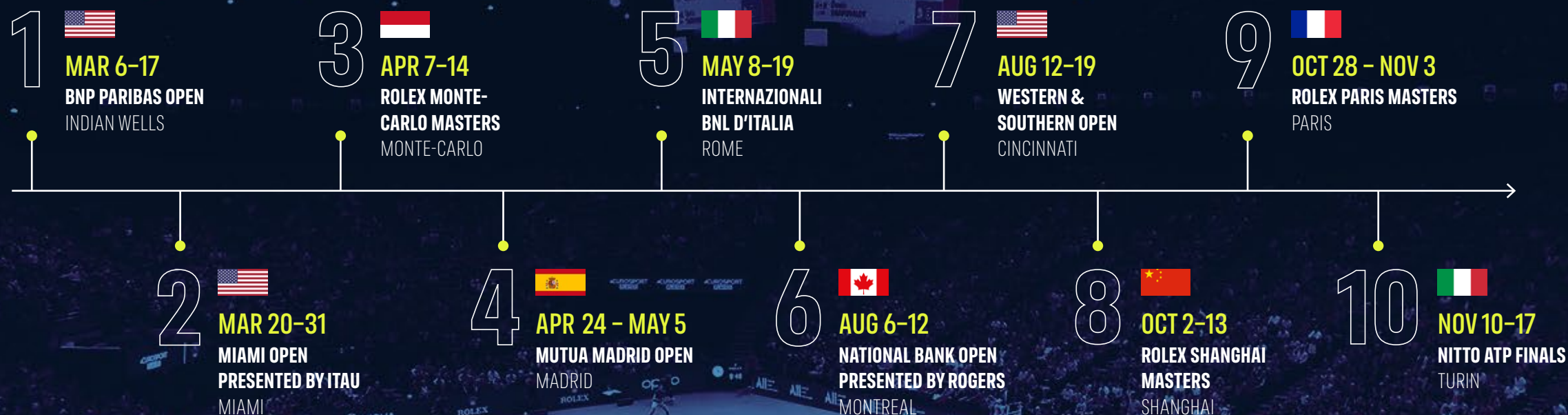
THE **NITTO ATP FINALS** IS THE YEAR-END FINALE TO THE ATP TOUR SEASON.

The event, which features the world's eight highest ranking singles players and doubles teams of the season, is contested in a round-robin format with the best four players and doubles teams reaching the knockout Semi-Finals stage.

The prestigious tournament has been contested in major cities around the world, with a rich history dating back to the birth of the Masters 1000 tournaments in Tokyo (1970). In November 2024, the tournament will be held in Turin for the fourth time in the events history.



NITTO ATP FINALS & ATP MASTERS 2024 SCHEDULE



COVERAGE

At the ATP Masters 1000 and Nitto ATP Finals tournaments, all main draw singles and all main draw doubles matches are produced and made available to broadcasters.

WORLD FEED

ATP Media's World Feed gives broadcasters the ability to take a continuous, fully produced programme featuring the best live action, match highlights, player interviews, features and plenty of off-court content to give a real feel of being at the tournament. 2024 will see an increased use of additional data on screen to allow for an enhanced viewer experience. The world feed will be supplied with English language, full mix commentary and international sound effects.

INDIVIDUAL COURT FEEDS

Feeds from all ATP singles and doubles matches are produced from walk-on to walk-off and made available to our broadcast partners. Supplied with international effects and graphics, no commentary.

ISOLATED CAMERA FEEDS

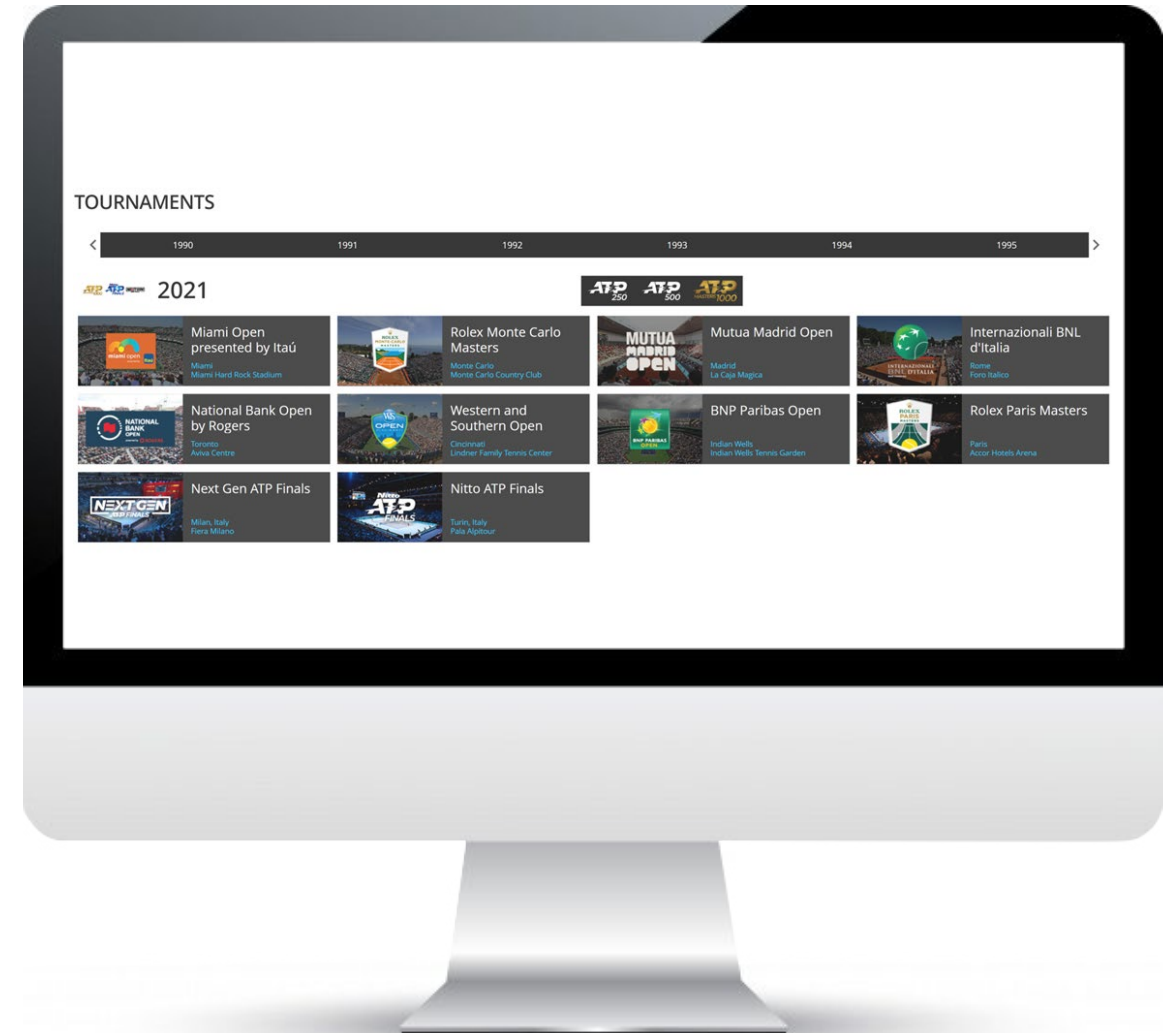
- »» Two Permanent Beauty Shots
- »» Live Commentator View feed
- »» Live Press Conference feed
- »» Data information screen for commentators
- »» Behind the Scenes feed



ATP TOUR ARCHIVE

ATP Media's cutting-edge, digital archive features all Semi-Finals, Finals, and other key and classic matches in full from the ATP Masters 1000s tournaments and ATP Finals from 1990 to the present day.

Footage is available to clip and download. Broadcasters have a monthly archive allowance to promote their live coverage of the ATP Tour.



MEDIA PORTAL

The Media Portal is ATP Media's destination for all tournament related information.

This communication tool hosts everything that you will need in the run up to, and during each tournament. Access short form content, delivery details, and our live notes feed, as well as last minute updates and scheduling information.

DATA INFORMATION SCREEN

The data information screen provides all scores and lists the order of matches from all main draw ATP matches across all courts. Available online and in real time it provides up to three levels of data for each match. With over 70 data points and hundreds of individual statistics, it's a must-have reference for commentators and producers both on and off-site.

Local 16:54:41 ROLEX MONTE-CARLO MASTERS Match 01:15:15
COURT RAINIER III

MATCH
HAWKEYE 1 S. Tsitsipas GRE 3
HAWKEYE 2 A. Zverev GER 2
MENS SINGLES

MATCH			SET 1		SET 2	
S. Tsitsipas		A. Zverev	S. Tsitsipas	A. Zverev	S. Tsitsipas	A. Zverev
8	ACES	3	4	0	4	3
1	DOUBLE FAULTS	4	1	3	0	1
28/47 60%	1 ST SERVE	32/49 65%	15/29 52%	16/26 62%	13/18 72%	16/23 70%
21/28 75%	POINTS WON ON 1 ST SERVE	17/32 53%	9/15 60%	8/16 50%	12/13 92%	9/16 56%
11/19 58%	POINTS WON ON 2 ND SERVE	6/17 35%	7/14 50%	3/10 30%	4/5 80%	3/7 43%
32/47 68%	TOTAL SERVICE WON	23/49 47%	16/29 55%	11/26 42%	16/18 89%	12/23 52%
5/8	BREAK POINTS	2/4	3/6	2/4	2/2	0/0
4	FOREHAND WINNERS	9	1	4	3	5
5	BACKHAND WINNERS	4	3	3	2	1
17	TOTAL WINNERS	16	8	7	9	9
12	UNFORCED ERRORS	22	9	17	3	5
6	FOREHAND UNFORCED	12	4	9	2	3
5	BACKHAND UNFORCED	6	4	5	1	1
10	FORCED ERRORS	19	8	6	2	13
7/8	NET POINTS WON	1/11	2/2	1/6	5/6	0/5
58	TOTAL POINTS WON	38	31	24	27	14

ADDITIONAL PROGRAMMING

All rightsholders have access to the following ancillary content via ATP Media's Media Portal:



NEWS

Packages of match action, interviews, and press conferences for use in regularly scheduled news bulletins.



ELECTRONIC PRESS KIT

A collection of content to build previews and openers, including city scenics, action from last year's final and interviews with the previous year's winner.



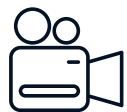
PREMIUM CONTENT

Highlights delivered in near real time using WSC automated highlights technology. Also included is isolated footage, players practising, city and venue profiles, features, interviews and exclusive behind the scenes content.



SOCIAL MEDIA CONTENT

Bespoke content for use on your social media channels including match action as well as off court material designed to maximise engagement. Social media highlights will be generated via WSC services.



TOURNAMENT & SEASON REVIEW SHOWS

1x 52 minute review show for each tournament. Available immediately after a tournament ends and 1x 52 minute season review show will be available two weeks after the ATP Finals. All programmes will be available with English commentary and international effects track.



NON-LIVE CONTENT & ORIGINAL PROGRAMMING

Exclusive behind the scenes footage. Original series and features that enable deeper storytelling and narratives around the ATP Tour and tournaments. ATP Media have unrivalled exclusive player access.



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DELIVERY

	ATP MEDIA'S GLOBAL FIBRE NETWORK	BT TOWER LOCAL ENDS	EUROPEAN SATELLITE	ASIA SATELLITE
WORLD FEED	•	•	•	•
MAIN TELEVISED COURTS AS SUPPLEMENTARY FEEDS (PRIMARY COURTS)	•	•	•	
OUTSIDE COURTS AS ADDITIONAL FEEDS (SECONDARY COURTS)	•	•		
ISOLATED CAMERA FEEDS + TWO BEAUTY CAMERAS + LIVE PRESS CONFERENCES + COMMENTATOR POV + BEHIND THE SCENES PROGRAMMES	•			
TOURNAMENT REVIEW SHOW	•	•	•	•
FLASH CHANNELS FOR LIVE INTERVIEWS	•	•		

VIA ATP MEDIA PORTAL

- »»» News
- »»» Premium Content
- »»» Electronic Press Kits
- »»» Social Media clips
- »»» 'Story Of' in-season content
- »»» Season in Review Show



The text 'LET'S PLAY' is written in a large, bold, yellow sans-serif font. The first two slashes of the first 'L' are white. To the right of the word 'PLAY' is a white play button icon inside a white circle. The background is a dark, high-angle photograph of a tennis stadium filled with spectators, with the court visible in the center.



COMMERCIAL ENQUIRIES

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