

Marketing

Materials

2026 SEASON









IMG & Mediapro are proud

to represent Concacaf.

The Confederation of North, Central American and Caribbean Association Football, for the next World Cup Qualification for the 2026 World Cup which will be held in 2024 and 2025.

Overview



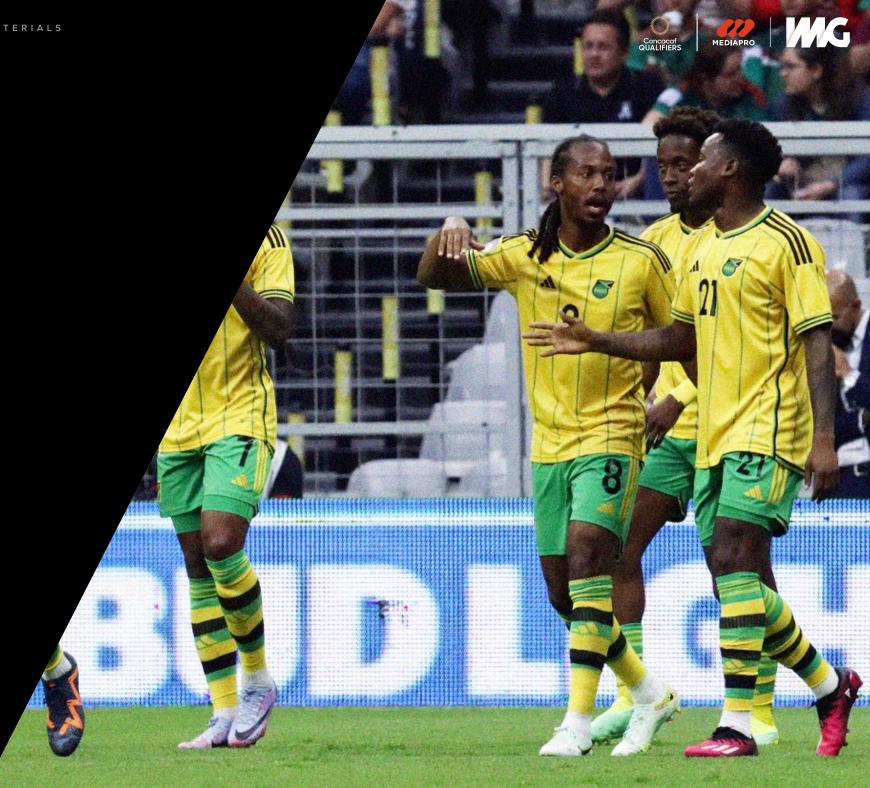
Played during 8 official FIFA Match dates.



The Concacaf Qualifier will include 32 FIFA member associations.

Mexico, USA and Canada will not participate as they will host the 2026 FIFA World Cup.













As hosts of the 2026 FIFA World

Cup, Canada, Mexico and USA

will not enter the qualification.

The remaining 32 FIFA affiliated teams will qualify for three direct slots and two inter-confederation play-off slots in the final tournament.

Based on the FIFA rankings of November 2023, the top 28 teams will receive a bye to the second round, while the lowest four teams will enter the first round.







Road to 2026





















FIFA			June 2024		June 2025							
Group	Wednesday 5	Thursday 6	Saturday 8	Sunday 9	Tuesday 11	Wednesday 4	Friday 6	Saturday 7	Tuesday 10			
А	ATG vs BER	HON vs CUB	CAY vs ATG	BER vs HON	CUB vs CAY	BER vs CAY	ATG vs CUB	CAY vs HON	CUB vs BER	HON vs ATG		
В	TRI vs GRN	CRC vs SKN	BAH vs TRI	GRN vs CRC	SKN vs BAH	GRN vs BAH	TRI vs SKN	BAH vs CRC	SKN vs GRN	CRC vs TRI		
С	CUW vs BRB	HAI vs LCA	ARU vs CUW	BRB vs HAI	LCA vs ARU	BRB vs ARU	CUW vs LCA	ARU vs HAI	LCA vs BRB	HAI vs CUW		
D	NCA vs MSR	PAN vs GUY	BLZ vs NCA	MSR vs PAN	GUY vs BLZ	MSR vs BLZ	NCA vs GUY	BLZ vs PAN	GUY vs MSR	PAN vs NCA		
Е	GUA vs DMA	JAM vs DOM	WP2 vs GUA	DMA vs JAM	DOM vs WP2	DMA vs WP2	GUA vs DOM	WP2 vs JAM	DOM vs DMA	JAM vs GUA		
F	SUR vs VIN	SLV vs PUR	WP1 vs SUR	VIN vs SLV	PUR vs WP1	VIN vs WP1	SUR vs PUR	WP1 vs SLV	PUR vs VIN	SLV vs SUR		

Group A	Group B	Group C	Group D	Group E	Group F		
Honduras HON	Costa Rica CRC	Haiti HAI	Panama PAN	Jamaica JAM	El Salvador SLV		
A ntigua and B arbuda ATG	Trinidad and Tobago TRI	Curacao CUW	N icaragua NCA	Guatemala GUA	S uriname SUR		
Cuba CUB	St. Kitts and Nevis SKN	S t. L ucia LCA	Guy ana GUY	Dominican Republic DOM	Puerto Rico PUR		
B ermuda BER	G renada GRN	B arbados BRB	Montserrat MSR	Dominica DMA	St. Vincent and The Grenadines VIN		
Cayman Islands CAY	Bahamas BAH	A ruba ARU	Belize BLZ	VGB/VIR WP2	TCA/AIA WP1		







Format

First Round



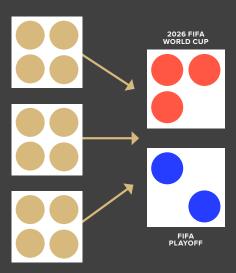
- 2 home and away series among the last 4 Concacaf Teams.*
- ▶ 2 winners will progress to second round.
- ► Playoff 1 (35th vs. 32nd) Turks and Caicos Islands vs. Anguilla
- ▶ Playoff 2 (34th vs. 33rd) British Virgin Islands vs. US Virgin Islands

Second Round

Α	В	С
1 ST	1 st	1 st
2 ND	2 ND	2 ND
3 RD	3 RD	3 RD
4 TH	4 TH	4 TH
5 [™]	5 TH	5 ™
D	E	F
D 1 ST	E 1 ST	F 1 ST
1 ST	1 ST	1 st
1 st 2 ND	1 ST	1 ST

- ▶ 6 groups of 5 teams (including teams from Round 1).
- 2 home and 2 away matches.
- ▶ 2 top teams of each group will advance to the Final Round.

Second Round



- ▶ 3 groups of 4 teams.
- ▶ 3 home and 3 away matches.
- ➤ 3 group winners will qualify directly to the 2026 FIFA World Cup, joining Canada, Mexico and United States.
- ➤ 2 best second place finishers will qualify to the FIFA World Cup Intercontinental Playoff.







Key information

Date

MAR 2024 - NOV 2025

Location

CENTRAL AMERICA AND CARIBBEAN

Technical

94 MATCHES TOTAL

Rights Available

ALL AUDIO AND AUDIO-VISUAL RIGHTS AND BETTING RIGHTS

Programming

ALL LIVE MATCHES
PRODUCED WITH
ENGLISH GRAPHICS
AND COMMENTARY

Territory

WORLDWIDE EXCLUDING, FIRST PARTY RIGHTS (NATIONAL TEAM HOME MATCHES

Round	Matchday	Matches	FIFA Window				
First Round	First leg	2	18–26 March				
Filst Roullu	Second leg	2	2024				
Carand Barrad	Window 1	30	3–11 June 2024				
Second Round	Window 2	30	2–10 June 2025				
	Matchday 1	6	1–9 September 2025 6–14 October 2025 10–18 November				
	Matchday 2	6					
Title	Matchday 3	6					
Third Round	Matchday 4	6					
	Matchday 5	6					
	Matchday 5	6	2025				

^{**}Please note that for Caribbean pan-regional broadcaster, first party rights are available on a non-exclusive basis against any home territory first party rights holder.







	2023							2024									2025					
COMPETITION	JUN	JUL	AUG	SEP	ост	NOV	DEC	FEB	MAR	APR	MAY	JUN	JUL	SEP	ост	NOV	MAR	JUN	JUL	SEP	ост	NOV
NATIONS LEAGUE QATAR QATAR																						
NATIONS LEAGUE																						
Concacaf QUALIFIERS																						
Concacaf CUP																						
Concocci W CUP																						
CHAMPIONS CUP																						

REGIONAL CUPS - CENTRAL AND CARIBBEAN



KNOCKOUT STAGE















Road to 2026





