









# **CAGE WARRIORS**EUROPE'S LEADING MMA PROMOTION

Cage Warriors has **launched the careers of MMA's most recognisable names**, creating World Champions from the UK, Europe and beyond. In 2025 the process continues, with future megastars **LUKE RILEY**, **SEAN CLANCY JR** and the **HARDWICK BROTHERS** stepping out onto the world stage.

For a snapshot please take a look at this short recent vision of our history:



### **CAGE WARRIORS HISTORY**

For over two decades, Cage Warriors has delivered elite level combat sports events across the globe, discovering MMA superstars from MICHAEL BISPING, through CONOR MCGREGOR to PADDY PIMBLETT.













#### **KEY BROADCAST INFORMATION**

#### **PRODUCT**

- Shows generally scheduled for 21:30 CET
- Live 3 hours HD production
- HD highlights programming (1 hour) available within 72 hours of event
- 6 camera HD production
- Bespoke production team
- Collaborative 24/7 account management relationship with our event marketing and broadcast team



#### TECHNICAL DELIVERY

- Work with Setanta delivery services
- Delivered to BT Tower, European satellites and Asia
- Full FTP access to digital marketing materials and full broadcast information

#### **RIGHTS AVAILABLE**

· All media rights

#### **2025 CAGE WARRIORS SCHEDULE**

- Cage Warriors will stage another 18 shows across the globe in 2025. With the season running from March - December, shows will be held across:
  - · LONDON, ENGLAND
  - MANCHESTER, ENGLAND
  - NEWCASTLE, ENGLAND

- GLASGOW, SCOTLAND,
- DUBLIN, IRELAND
- ROME, ITALY













#### THE HARDWICK BROTHERS

Hailing from Middlesbrough, UK, George and Harry Hardwick are two of Cage Warriors' biggest personalities. Known for their obsessions with retro gaming, classic rock and Chicken Parm sandwiches, the joking stops when the cage door locks, and the pair transform into two of the toughest, hard-nosed brawlers to strap on the famous yellow gloves.



#### **TOBIAS HARILA**

Entering the cage to the ominous sounds of The Purge siren, Sweden's Harila is Cage Warriors' resident killer clown. His knockout power and proclivity for all-out brawls are enough to give any lightweight nightmares.



#### **LUKE RILEY**

Perhaps the biggest prospect in all of European MMA, Luke Riley is the latest fighter to emerge from Liverpool's Next Generation gym, following in the footsteps of teammates Paddy 'The Baddy' Pimblett and 'Meatball' Molly McCann. A sizzling striker with no reverse gear, Riley is pure entertainment.



#### **ANTHONY OROZCO**

An elite amateur athlete with a 2022 Pan-Am gold medal under his belt, San Diego's Anthony Orozco has made the leap to the professional ranks where he remains undefeated. As charismatic outside the cage as he is dangerous within it, Orozco has all the making of a future MMA superstar.



#### **SEAN CLANCY JR**

With a glittering amateur mixed martial arts career in his rear-view mirror, Scotland's Sean Clancy Jr is now regarded as one of the preeminent prospects on the European circuit. Having already bested a wealth of more experienced fighters, Clancy's looks set to skyrocket to stardom.



#### **CHASEN BLAIR**

A former NCAA wrestling standout for the North Carolina Tar Heels, Chasen Blair has transitioned his elite athleticism and undeniable skillset to the world of Mixed Martial Arts with great effect. Now known as much for his devastating striking as he is grappling, Blair has all the tools to take the MMA world by storm.













## **CONTACT DETAILS**

**SAM GALE** 

sam.gale@img.com ++44 7885 293668









