

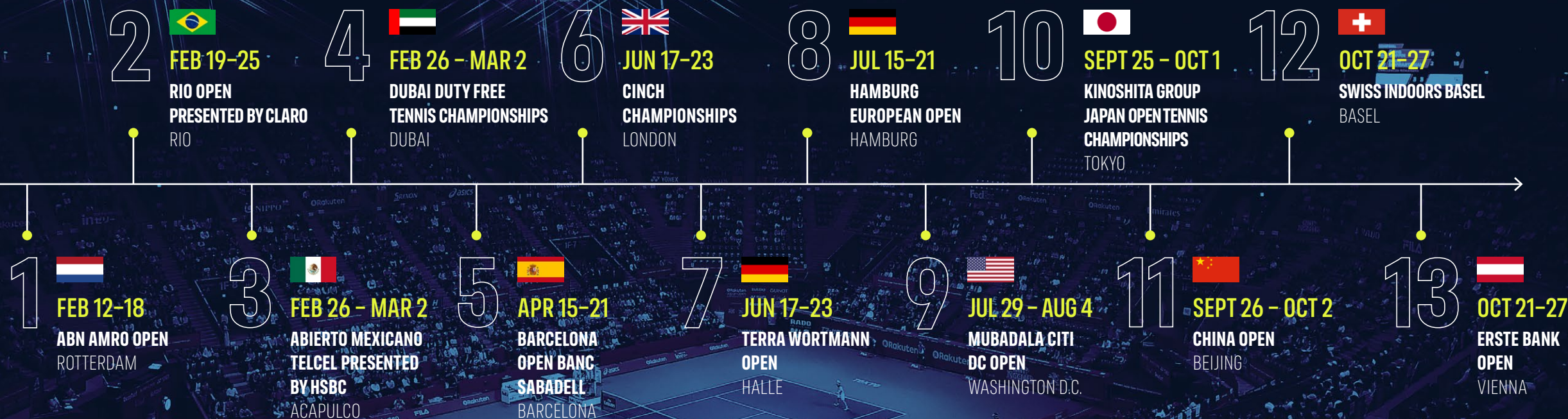


THE **ATP 500** **TOURNAMENTS** DRAW IN THE TOUR'S HIGHEST RANKED PLAYERS, AWARDING 500 ATP RANKING POINTS TO EACH SINGLES CHAMPION.

From Europe to Asia to the Americas, thirteen tournaments take place in a variety of locations and on a variety of surfaces throughout the year. It is mandatory for leading players to enter at least four ATP 500 events, including at least one after the US Open.



ATP 500 2024 SCHEDULE



THE PACKAGE

WORLD FEED

Fully produced programme from Day 1 of all tournaments, equating to over 550 hours of coverage across the season. Comes with a full graphics package and supplied with English language full mix commentary and international sound effects.

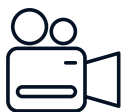
INDIVIDUAL COURT FEEDS

Feeds from all 435 singles matches are produced from walk-on to walk-off and made available to our broadcast partners. Supplied with international effects and graphics, no commentary. ATP Media also now produces all main draw doubles matches across the ATP 500 tournaments. This change sees an additional 180 matches produced. As in 2023, a guaranteed press conference feed at all ATP 500 tournaments.



ADDITIONAL PROGRAMMING

All rightsholders will have access to the following ancillary content via ATP Media's Media Portal:



ELECTRONIC PRESS KIT

A collection of content to build previews and openers, including city and tournament venue scenics, trophy shoots, action from the previous year's Final and interviews with the previous year's winner.



PREMIUM CONTENT

Near real time match highlights, Isolated match footage, players practice, city and venue scenics, features, interviews and exclusive behind the scenes content.



TOURNAMENT REVIEW SHOW

1x 52 minute review show for each tournament. Available immediately after a tournament ends. Programme available with English commentary and international effects track.



NEWS

Packages of match action, interviews, and press conferences for use in regularly scheduled news bulletins, on a non-exclusive basis.



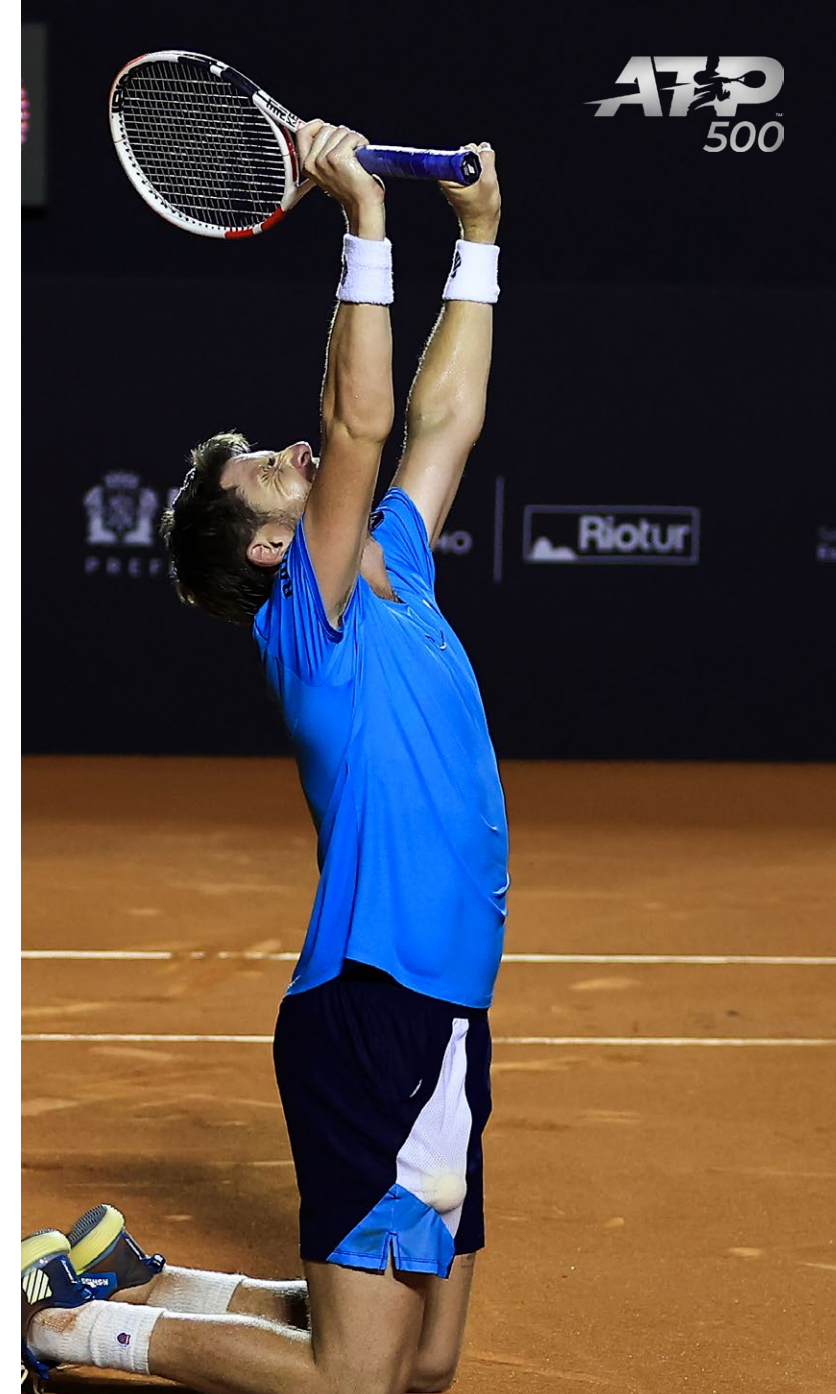
SOCIAL MEDIA CONTENT

Bespoke content for use on your social media channels including match action as well as off court material designed to maximise engagement. Automated highlights generated through WSC.



NON-LIVE CONTENT & ORIGINAL PROGRAMMING

Exclusive behind the scenes footage. Original series and features that enable deeper storytelling and narratives around the ATP Tour and tournaments. ATP Media have unrivalled exclusive player access.



MEDIA PORTAL

The Media Portal is ATP Media's destination for all tournament related information.

This communication tool hosts everything that you will need in the run up to, and during each tournament. Access short form content, delivery details, and our live notes feed, as well as last minute updates and scheduling information.

DATA INFORMATION SCREEN

The data information screen provides all scores and lists the order of matches from all main draw ATP matches across all courts. Available online and in real time it provides up to three levels of data for each match. With over 70 data points and hundreds of individual statistics, it's a must-have reference for commentators and producers both on and off-site.



DELIVERY

	ATP MEDIA'S GLOBAL FIBRE NETWORK	BT TOWER LOCAL ENDS	EUROPEAN SATELLITE	ASIA SATELLITE
WORLD FEED	•	•	•	•
INDIVIDUAL MATCH COURT FEEDS	•	•		
TOURNAMENT REVIEW SHOW	•	•	•	•



// LET'S PLAY





COMMERCIAL ENQUIRIES

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