



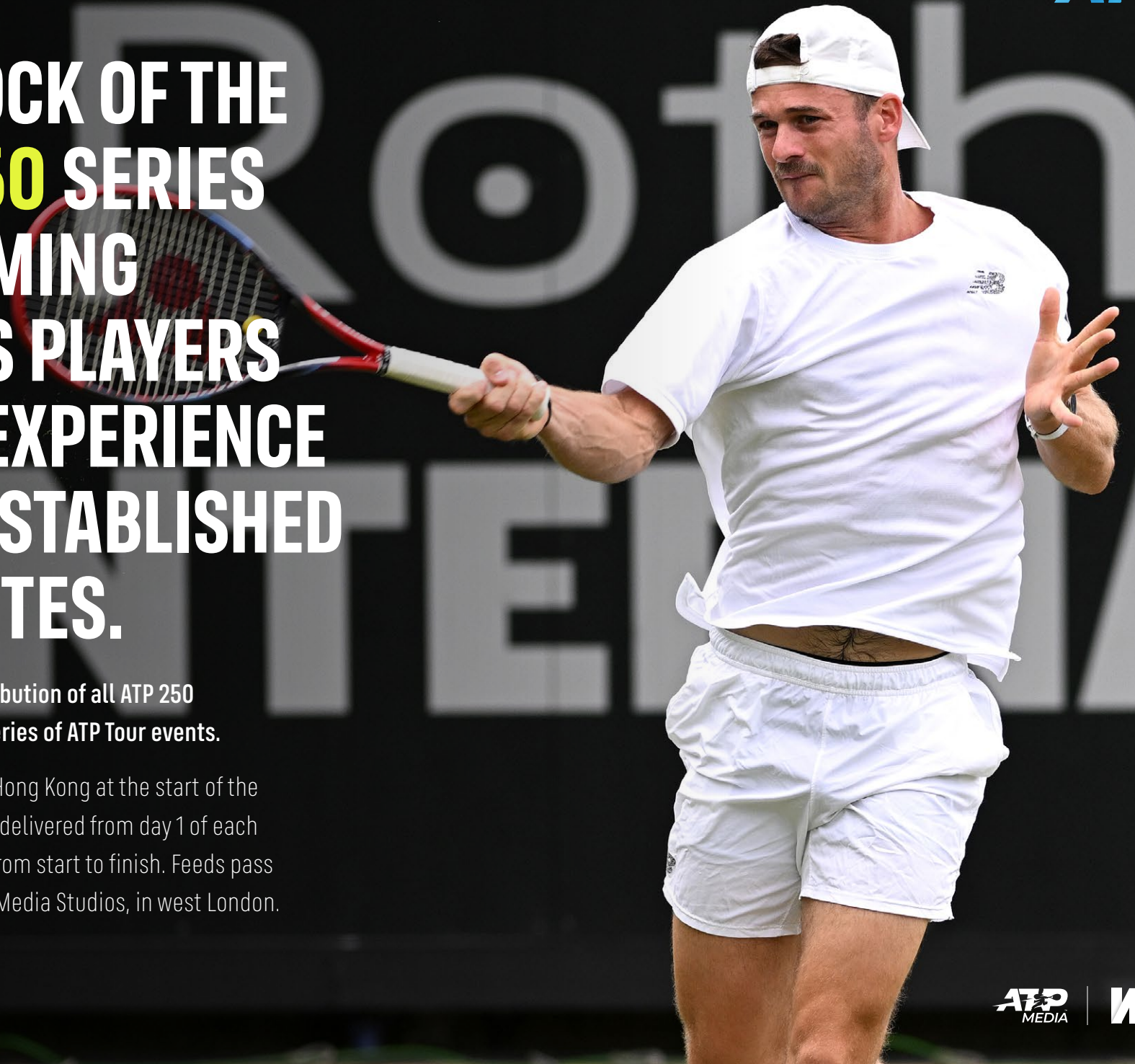
MEDIA OFFERING

2024

KNOWN AS THE BEDROCK OF THE ATP TOUR, THE **ATP 250** SERIES ENABLES UP-AND-COMING PROFESSIONAL TENNIS PLAYERS THE CHANCE TO GAIN EXPERIENCE AND CHALLENGE THE ESTABLISHED TOP RANKED FAVOURITES.

ATP Media manages the international sales, production, and distribution of all ATP 250 tournaments, bringing a unified, consistent look and feel to the series of ATP Tour events.

New tournaments in the 2024 ATP Media pool include Brisbane and Hong Kong at the start of the calendar. The offering consists of an international court feed that is delivered from day 1 of each tournament, allowing broadcasters to follow their players success from start to finish. Feeds pass through ATP Media's state of the art remote production facility: ATP Media Studios, in west London.



ATP 250 2024 SCHEDULE


DECEMBER

1 
DEC 31
 BRISBANE INTERNATIONAL
 PRESENTED BY EVIE
 BRISBANE

JANUARY

2 
JAN 1
 BANK OF CHINA
 HONG KONG TENNIS OPEN
 HONG KONG


3 
JAN 8
 ADELAIDE INTERNATIONAL
 ADELAIDE


4 
JAN 8
 ASB CLASSIC
 AUCKLAND

5 
JAN 29
 OPEN SUD DE FRANCE
 MONTPELLIER


FEBRUARY

6 
FEB 5
 CORDOBA OPEN
 CORDOBA


7 
FEB 5
 DALLAS OPEN
 DALLAS

8 
FEB 5
 OPEN 13 PROVENCE
 MARSEILLE

9 
FEB 12
 ARGENTINA OPEN
 BUENOS AIRES

10 
FEB 12
 DELRAY BEACH OPEN
 DELRAY BEACH


11 
FEB 19
 QATAR EXXONMOBIL OPEN
 DOHA


12 
FEB 19
 MIFEL TENNIS OPEN BY
 TELCEL OPPO
 LOS CABOS

FEBRUARY (CONT.)


13 
FEB 26
 MOVISTAR CHILE OPEN
 SANTIAGO

APRIL

14 
APR 1
 MILLENNIUM ESTORIL
 OPEN
 ESTORIL

15 
APR 1
 GRAND PRIX HASSAN II
 MARRAKECH

16 
APR 1
 FAYEZ SAROFIM &
 CO. U.S. MEN'S CLAY
 COURT CHAMPIONSHIP
 HOUSTON

17 
APR 15
 BMW OPEN BY
 AMERICAN EXPRESS
 MUNICH

18 
APR 15
 TIRIAC OPEN
 BUCHAREST

MAY

19 
MAY 19
 GONET GENEVA OPEN
 GENEVA

20 
MAY 19
 OPEN PARC AUVERGNE
 - RHONE-ALPES
 LYON

JUNE

21 
JUN 10
 LIBEMA OPEN
 S-HERTOGENBOSCH

22 
JUN 10
 BOSS OPEN
 STUTTGART

23 
JUN 23
 MALLORCA
 CHAMPIONSHIPS
 MALLORCA

24 
JUN 24
 ROTHESAY
 INTERNATIONAL
 EASTBOURNE

JULY

25 
JUL 15
 NORDEA OPEN
 BÅSTAD

26 
JUL 15
 EFG SWISS OPEN
 GSTAAD

27 
JUL 15
 INFOSYS HALL OF
 FAME OPEN
 NEWPORT

28 
JUL 21
 GENERALI OPEN
 KITZBUHEL

29 
JUL 21
 PLAVA LAGUNA
 CROATIA OPEN
 UMAG

30 
JUL 22
 ATLANTA OPEN
 ATLANTA

AUGUST

31 
AUG 18
 WINSTON SALEM OPEN
 WINSTON SALEM

SEPTEMBER

32 
SEP 18
 CHENGDU OPEN
 CHENGDU

33 
SEP 18
 HUAFA PROPERTIES
 ZHUHAI CHAMPIONSHIPS
 ZHUHAI


OCTOBER

34 
OCT 14
 EUROPEAN OPEN
 ANTWERP

35 
OCT 14
 ALMATY OPEN
 ASTANA

36 
OCT 14
 BNP PARIBAS
 NORDIC OPEN
 STOCKHOLM

NOVEMBER

37 
NOV 3
 MOSELLE OPEN
 METZ

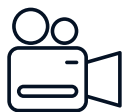
38 
NOV 3
 WATERGEN GIJON OPEN
 GIJON

THE PACKAGE



INTERNATIONAL COURT FEED

ATP Media produces an **international** court feed (on the main court only) using **cutting edge remote production** from London. Each match on the main court from Day 1 will be available with a full graphics package from walk-on to walk-off, with no fill between matches. This enhanced feed also comes with **English commentary**. There will be a minimum of 19 matches per event.



NEWS SERVICE

Packages of match action, and press conferences for use in regularly scheduled news bulletins.



SOCIAL MEDIA

Daily short-form video clips that work well on your social media platforms, curated by ATP Media's dedicated social media team via WBS and available via the ATP Media Portal.



DISTRIBUTION

Broadcasters can access the live feed for the duration of each tournament, via BT Tower, ATP Media's global fibre network and satellite.



SALES PACKAGE

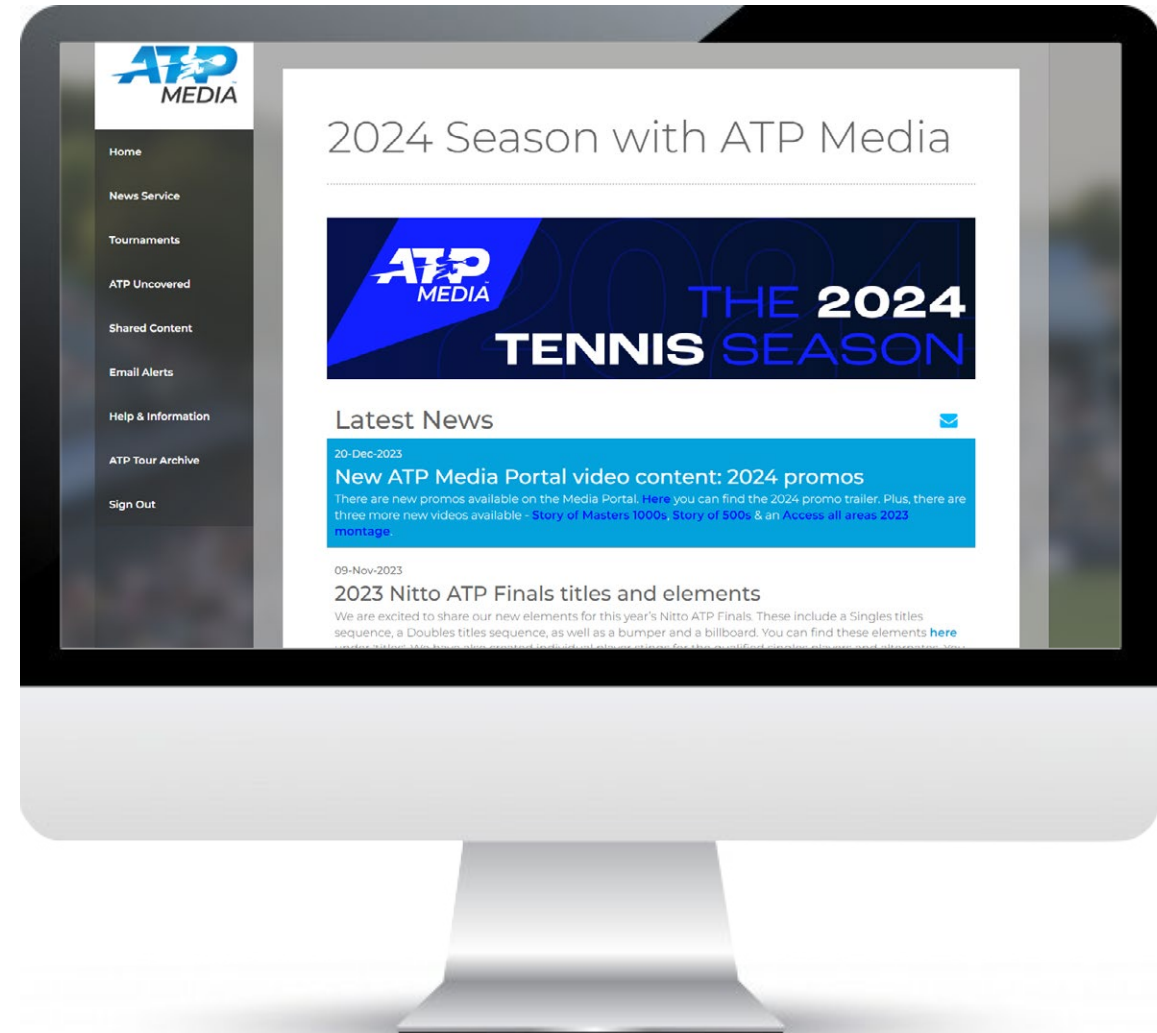
Worldwide excluding host territory.



MEDIA PORTAL

The Media Portal is ATP Media's destination for all tournament related information.

This communication tool hosts everything that you will need in the run up to, and during each tournament. Access short form content, delivery details, and our live notes feed, as well as last minute updates and scheduling information.



// LET'S PLAY





COMMERCIAL ENQUIRIES

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